

GoGBA 大灣區發展日 Development Day



7 March 2023 (Tuesday)



14:30–18:30



HKTDC SME Centre (HKCEC)



Cantonese/Putonghua
(with English simultaneous
interpretation)

SPEAKERS

14:30–14:35

Welcome remarks — The Guangdong-Hong Kong-Macao Greater Bay Area Development Office, Constitutional and Mainland Affairs Bureau, the Government of the Hong Kong Special Administrative Region



Mr Benjamin Mok

Acting Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area Constitutional and Mainland Affairs Bureau, the Government of the Hong Kong Special Administrative Region

Mr Benjamin Mok joined the Administrative Service in 1997. He has served in various bureaux and departments including the Civil Service Bureau; the former Transport Bureau; the Hong Kong Economic & Trade Office in Brussels; the Food and Environmental Hygiene Department; the former Home Affairs Bureau; and the Home Affairs Department. He was the Principal Assistant Secretary (Pay & Leave) of the Civil Service Bureau before joining the Guangdong-Hong Kong-Macao Greater Bay Area Development Office in September 2020. Mr Mok holds a Bachelor Degree in Business Administration (Marketing) from Chinese University of Hong Kong, and a Master of Science Degree in Management from Stanford University.

Welcome remarks — Hong Kong Trade Development Council

14:35–14:40



Dr Patrick Lau

Deputy Executive Director, Hong Kong Trade Development Council

Dr Patrick Lau has been Deputy Executive Director of the Hong Kong Trade Development Council (HKTDC) since 2019. In this role, he creates opportunities and facilitates deals for Hong Kong enterprises. Dr Lau oversees the following portfolio: the promotion of Hong Kong's service sectors, merchandise trade and innovation, as well as the Council's external relations, corporate communications and marketing functions and network of 50 offices worldwide.

14:40–15:40

**The two major co-operation platforms —
Connecting SMEs and start-ups with endless opportunities**



Ms Xiang Jun

Director, Business & Trade Development Division, Authority of Shenzhen-Hong Kong Modern Service Industry Cooperation Zone, Shenzhen



Mr Eric Xie

Vice Chairman, the Chinese People's Political Consultative Conference, Nansha District, Guangzhou and Director, Bureau of Commerce, Nansha District, Guangzhou

Mr Eric Xie is currently Vice Chairman of the Chinese People's Political Consultative Conference of Nansha District, Guangzhou and Director of the Bureau of Commerce Guangzhou's Nansha District. To preside over the overall administrative work of the bureau, and be responsible for the commercial development of Nansha District, such as the construction of the commercial system and the investment of new commercial forms. He

graduated from the South China University of Technology and has served successively in the Service Trade Department and the Science and Technology Industry Department of the Guangzhou International Investment Promotion Center. In 2017, he served as the Director of the Investment and Trade Promotion Bureau of the Guangzhou Nansha Economic and Technological Development Zone. Since 2019, he has served as the Director of the Bureau of Commerce Guangzhou's Nansha District.

15:40–16:30

Interactive field experience dialogue — Qianhai



Moderator

Ms Sisley Cheng

Vice President, Hong Kong Chamber of Commerce, Qianhai & Founder, Bays work Accelerator

Ms Sisley Cheng is the founder of Bays work Accelerator and has invested in about 20 start-ups with Shenzhen and Hong Kong backgrounds. Bays work helps Hong Kong enterprises in traditional industries quickly develop in the GBA by linking them up with Hong Kong industry leaders. She is also the person in charge of the National Women's Entrepreneurship and Innovation Base of Qianhai Shenzhen-Hong Kong Youth Innovation and Entrepreneur Hub (E-hub). E-hub nurtures international, Hong Kong and Macao youth innovation and entrepreneurship by gathering Shenzhen and Hong Kong's science and technology, industry, venture capital and other resources all in one place.



Speaker

Mr Sean You

General Manager, Kings (HK) International Limited

Mr Sean You founded Kings (HK) International Limited in 2015. Kings earns a revenue of 100 million HKD per year by providing a one-stop service that helps clients source, design, quality control and product package bespoke gifts and premiums. Kings was a winner of the 2019 Qianhai-Guangdong-Hong Kong-Macao-Taiwan Youth Innovation and Entrepreneurship Competition with their sourcing matching platform idea. In 2020, Kings opened a branch in Qianhai and recorded a 50% growth during the pandemic.



Speaker

Ms Yvonne Wong

General Manager, Qianhai International Liaison Services Limited

Ms Yvonne Wong is the General Manager of Qianhai International Liaison Services Limited (a wholly owned subsidiary of the Shenzhen Qianhai Authority) and she has been organising the Qianhai Youth Innovation and Entrepreneurship Competition for many years. Yvonne constantly shares her expertise on Chinese Mainland policies for Hong Kong young entrepreneurs in various seminars. She currently serves in many positions, including Chairman of the Hong Kong United Youth Science and Technology Association, Vice Chairman of the Y.Elites Association and Vice President of Internet Professional Association.



Speaker

Ms Denise Lung

Executive Director and Deputy CEO, Bay Area Culture Media Group Company Limited

Ms Denise Lung established Bay Area Culture Media Group Company Limited and Bay Area Hong Kong Enterprise Service Center Co., Limited in 2019, and currently serves as their Executive Director and Deputy CEO. The Group provides a one-stop resource service platform to help Hong Kong companies establish their company in the GBA and apply for government fundings such as BUD Fund and Mainland China fundings. In the past few years, she has led more than 1,000 people on missions to explore opportunities in the GBA market and helped more than 100 Hong Kong companies from different industries set up their companies in the GBA.

16:30-17:20

Interactive field experience dialogue — Nansha



Moderator

Mr Philip Chiu

Head of Channels and Customer Experience, Business Banking, Commercial Banking, Hong Kong, HSBC

Mr Philip Chu possesses over 20 years of commercial banking experience working in different functions and geographies of HSBC Commercial Banking including client coverage teams on general manufacturing, commercial real estate sector as well as regional strategic planning department. With 5 years' experience working in HSBC China as Head of Business Banking, Philip maintained a strong connection with SMEs and championed change on business model and accelerated digitalisation to enable scalable and sustainable growth of SMEs, particularly in the GBA.



Speaker

Mr Raymond Yip

Chief Liaison Officer,
Guangzhou Nansha Service Centre
in Hong Kong

Having worked in the Hong Kong Trade Development Council as Deputy Executive Director until retiring in 2019, Mr Raymond Yip has extensive experience in international trade promotion. To continue serving the community after retirement, he served as Executive Vice Chairman of Dashun Foundation from 2019 to 2022, to carry out projects that advances professional and social services. He also serves as Director of the Japan Society of Hong Kong. Since July 2022, he currently serves as the Chief Representative of the Hainan International Economic Development Bureau in Hong Kong, and the Chief Liaison Officer of Guangzhou Nansha New Area Service Centre, spearheading the promotion of the advantages of the Hainan Free Trade Port and the Nansha New Area in Hong Kong.



Speaker

Prof Raymond Sun

Deputy General Manager,
Guangzhou Lee & Man
Technology Company Limited

Professor Raymond Sun joined Lee & Man Chemical Co., Ltd. (HKEx: 0746) in 2016 and assisted the establishment of Guangzhou Lee & Man Technology Co., Ltd. in Nansha. Currently, he serves as the Associate Dean of Lee & Man Research Institute and the Deputy General Manager of Guangzhou Lee & Man Technology Co., Ltd., mainly engaging in the administration, R&D and industrial production of new lithium battery electrolyte additives. In 2016, Raymond led the company's scientific research team to win the Guangdong Province Pearl River Talent Technology Industrialisation Funding Project, and was later recognised as a High-Level Talent In Guangzhou Nansha New Zone.



Speaker

Mr Ronald Lee

Senior Deputy General Manager, Enpro Supply Chain Management Limited

Mr Ronald Lee joined Enpro Supply Chain Management Ltd. in 2008 and currently serves as its Senior Deputy General Manager. Enpro is a Joint Venture company between Grand Dragon Group in Hong Kong and Foshan Plastics Group in China. Ronald is responsible for the design, build and execution of supply chain solutions in the Nansha Free Trade Zone in Guangzhou. He has extensive experience with supply chain management in the GBA and is a Charter Member of the Chartered Institute of Logistics and Transport in Hong Kong.

17:30-18:30

Networking cocktail

Organiser:



Co-organiser:



Event partners:



Supporting partners:



On-site consultation partners:

