

## GoGBA wins multiple awards Industry recognition reaffirmed

Since its inception in 2021, the GoGBA one-stop platform has received numerous local and the Chinese Mainland awards, in recognition of its exceptional marketing and innovation capabilities. These accolades serve as a motivation for us to continue creating growth opportunities for businesses and individuals.



## **Experiential Marketing Brilliance Awards 2025** 10/2025

**GoGBA One-stop platform** 

Best Online-Merge-Offline Strategy



2025 GBA Brand Awards of Excellence 10/2025

**GoGBA One-stop platform** 

Excellence in GBA Business Support Award



2025 China Brand Marketing Awards 07/2025

**GoGBA One-stop platform** Best Cross-Border Business Information Platform of the Year



**GoGBA One-stop platform** 

Excellence Award – Innovative Organization (Large)

HKMA/HKT Global Innovation Award 2024/25 01/2025



The 8th International Digital Marketing Annual Awards 01/2025 **GoGBA One-stop platform** 

Digital Technology Innovation Award (Silver)



**GoGBA One-stop platform** 

The 11th Top Mobile & Ai Award 12/2024

The Best Mobile Marketing Platform Award



2024 Guangzhou Governance New Media Influence Award 11/202

Best Communication Case Award in GBA

**GoGBA One-stop platform** 



**GoGBA One-stop platform** 

The 12th Digital Ex Awards 2024 11/2024

Best O+O Strategy



GoGBA One-stop platform Excellence in Greater Bay Area Business Support Platform

HKET Excellence Awards 2024 07/2024



**GoGBA One-stop platform** B2B marketing

TopDigital Innovative Marketing Awards 2024 06/2024



**GoGBA One-stop platform** Greater Bay Area Business Development Platform Award

Best of IT Award 2023-24 05/2024



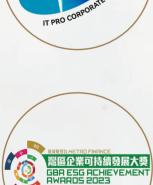
**GoGBA One-stop platform** 

Aladdin Award 2023 01/2024

**GoGBA** mini programme

IT PRO Corporate Choice 2023 11/2023

Best Public Service Mini Programmes of the Year



Best GBA Business Support Programme

GBA ESG Achievement Awards 2023 09/2023

**GoGBA One-stop platform** Outstanding Social Sustainable Awards



Aladdin Award 2023 H1 08/2023 GoGBA mini programme

HKB Greater Bay Area Enterprise Awards 2022 12/2022 **GoGBA One-stop platform** 

Most Innovative Mini Programme



GREATER BAY AREA Enterprise Awards 2022

Non - Profit or Government Organisations

HKB Technology Excellence Awards 2022 08/2022 **GoGBA One-stop platform** 

**GoGBA One-stop platform** 

**GoGBA One-stop platform** 

Mobile - Public Organisation



Online Services - Public Organisation

HKB Technology Excellence Awards 2022 08/2022

**Greater Bay Area Navigation Award 11/2021** 

Outstanding Contribution (Organisation)

