

## GoGBA wins multiple awards Industry recognition reaffirmed

Since its inception in 2021, the GoGBA one-stop platform has received numerous local and mainland awards, in recognition of its exceptional marketing and innovation capabilities. These accolades serve as a motivation for us to continue creating growth opportunities for businesses and individuals.



HKMA/HKT Global Innovation Award 2024/25 01/2025

**GoGBA One-stop platfrom** 

Excellence Award – Innovative Organization (Large)



The 8th International Digital Marketing Annual Awards 01/2025

**GoGBA One-stop platfrom** 

Digital Technology Innovation Award (Silver)



The 11th Top Mobile & Ai Award 12/2024

**GoGBA One-stop platfrom** 

The Best Mobile Marketing Platform Award



2024 Guangzhou Governance New Media Influence Award 11/2024

**GoGBA One-stop platfrom** 

Best Communication Case Award in GBA



The 12th Digital Ex Awards 2024 11/2024

**GoGBA One-stop platfrom** 

Best O+O Strategy



HKET Excellence Awards 2024 07/2024

**GoGBA One-stop platfrom** 

Excellence in Greater Bay Area Business Support Platform



**TopDigital Innovative Marketing Awards 2024** 06/2024

**GoGBA One-stop platfrom** 

B2B marketing



Best of IT Award 2023-24 05/2024

**GoGBA One-stop platfrom** 

Greater Bay Area Business Development Platform Award



Aladdin Award 2023 01/2024

GoGBA mini programme

Best Public Service Mini Programmes of the Year



IT PRO Corporate Choice 2023 11/2023

**GoGBA One-stop platfrom** Best GBA Business Support Programme



**GoGBA One-stop platfrom** Outstanding Social Sustainable Awards

GBA ESG Achievement Awards 2023 09/2023



**GoGBA** mini programme

Aladdin Award 2023 H1 08/2023

Most Innovative Mini Programme



**GoGBA One-stop platfrom** Non - Profit or Government Organisations

HKB Greater Bay Area Enterprise Awards 2022 12/2022



**GoGBA One-stop platfrom** 

HKB Technology Excellence Awards 2022 08/2022

HKB Technology Excellence Awards 2022 08/2022

Mobile - Public Organisation



**GoGBA One-stop platfrom** Online Services - Public Organisation



**GoGBA One-stop platform** Outstanding Contribution (Organisation)

**Greater Bay Area Navigation Award 11/2021** 

